

Stopping the Tap on Ocean Plastics (STOP)

A flagship initiative to accelerate waste management improvements in South-East Asia - to reduce marine littering, improve livelihoods and public health, and increase resource efficiency.

At the Our Ocean conference on 5-6 October 2017, Borealis is announcing Project STOP - a **EUR 4 million initiative to accelerate waste management system improvements in South-East Asia**. The project aims to make a scalable front-line contribution to marine plastic debris prevention and ocean health. It will be driven and co-funded with local and global partners, and aims to launch in Indonesia in 2018.



Borealis joined forces with Borouge, mtm and SYSTEMIQ to develop this new initiative, focusing on **prevention of marine plastic debris from mismanaged waste on land**. South-East Asia has been identified as a major source of marine plastic debris as economic development and plastics consumption have outpaced the expansion of waste management systems in the region.

From July to September 2017, a successful feasibility and scoping assessment was carried out in Indonesia. The feasibility and scoping assessment tested the concept of “system-enabler” partnerships with city governments - providing expertise and support to transition the waste management system to a **zero-leakage pathway with increasing rates of plastics recycling, job creation in new after-use economies and public health benefits**. The first city partnership will be launched in 2018.



After the first city partnership has been successfully established, our ambition is to contribute to wider scale-up and replication in the region.

For more information:

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Partner companies supporting the initiative

Borealis is a leading provider of innovative solutions in the fields of polyolefin plastics, base chemicals and fertilizers. With its head office in Vienna, Austria, the company currently has around 6,600 employees and operates in over 120 countries. Mubadala, through its holding company, owns 64% of the company, with the remaining 36% belonging to Austria-based OMV, an integrated, international oil and gas company. www.borealisgroup.com

Borouge is a leading provider of innovative, value creating plastics solutions. A joint venture between the Abu Dhabi National Oil Company (ADNOC), one of the world's major oil and gas companies, and Borealis, Borouge is a ground-breaking joint venture at the forefront of the next generation of plastics innovation. With its base in the United Arab Emirates and Marketing & Sales head office in Singapore, Borouge employs more than 3,000 people representing over 40 nationalities and serves customers in 50 countries across the Middle East, Asia and Africa. www.borouge.com

mtm plastics is a European technology leader in the recycling of mixed post-consumer plastics and one of Europe's largest producers of polyolefin recyclates. Headquartered in Niedergebra, Germany, mtm plastics have been recycling plastic packaging material since 1994. mtm's production output equals 30,000 metric tons of regranulate per year. mtm sells its products locally in Germany and serves international customers in Italy, the Benelux, France, Poland, USA, China and Turkey. Since its acquisition in 2016, mtm plastics is fully-owned by Borealis AG. <http://mtm-plastics.eu>

SYSTEMIQ aims to catalyse good disruptions in economic systems by building coalitions to shape policies and business strategies, co-creating market solutions in partnership with the private and public sectors, and investing its own venture capital in opportunities with the biggest potential to drive rapid system change. In South-East Asia, SYSTEMIQ is also working to develop market-based solutions for peatland and forest restoration and opened an office in Jakarta in 2017. www.systemiq.earth

Sustainable Waste Indonesia (SWI) is an Indonesian company and member of Indonesia Solid Waste Association (InSWA), dedicated to bridge the global waste management today with Indonesia challenges and context, underlining the importance of paradigm shifting towards environmentally sound service delivery, 3R principles, and partnership of community-government-private sector. SWI focus is research and development, structured surveys, feasibility studies, and toolkit development for decision making on waste management and resource efficiency issues. <http://sw-indo.com/>